



# Core Offerings



## Content Management

- Create standards-aligned items
- Manage large content libraries
- Collaborate across teams
- Advanced search & metadata organization
- Single source of truth



## AI that Optimizes

- **Generate content**
- **Auto-align standards**
- **Translate (75+ languages)**
- **Content-to-courseware**
- **AI-powered Health Check**



## Assessment Delivery

- White-label assessment delivery
- 30+ interactive item types
- Secure, scalable test delivery
- Instant scoring & results



## Learning Experiences

- **Publisher-designed learning paths**
- **Standards-aligned content delivery**
- **Track learner progress**
- **LMS or standalone delivery**



## SDK & Custom Integrations

- Embed into platform
- Own delivery engine
- Reduce licensing costs
- API-first workflows



## Analytics for Insights

- Real-time performance tracking
- Standards-level reporting
- Identify content gaps
- Admin dashboards & reporting



## Item Bank

- **85K+ ready-to-use items**
- **K-12 core content, ready to use**
- **Over 30 interactive item types**
- **Alignable to any standards framework**



## Speed to Market

- Faster launches
- Reduce QA cycles
- Scale to enterprise
- Support millions